COMMERCIALIZATION PROCESS

TRADITIONAL	Any immediate property development in WYBUNIT will be successful (even before the full commercialization process is launched) if it is large enough to write off the manufacturing cost of the WYBUNIT structure.	 Relations between contractors and merchants are numerous, complex and expensive. Contractors (CR) have to take on submissions and numerous and dispersed purchases. Contractors (CR) build. Building sites (BS) are supplied with building materials (M) by merchants. Building site supplying can be uncertain. 	TRADITIONAL (Manufacturer of building Materials) M M M M M
WYBUNIT	We suggest the creation of a Wybunit Trading Company (WTC), with its central position it will play a key role in lowering costs of building. <u>It ensures :</u> o marketing o purchase and sales o price control, delays and quality o supply continuity o conditioning o transport	 Relations between the WYBUNIT Trading Company and contractors are easy. Contractors (CR) see their submission and their purchase become greatly simplified. Contractors (CR) assemble. Building sites (BS) are supplied with industrially produced, modular and compatible building components (C) by the Wybunit Trading Company. Building site supplying is well guaranteed. 	WYBUNIT C C C C C C

4. Business plan	<u>CLIC</u>	5. Prototype	<u>CLIC</u>	6. Contact us	<u>CLIC</u>
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